

Andrew Ogilvie

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Objective Obtain an art director position for a media group with high-quality publications.

Strengths Award winning art director with excellent communication skills and a proven ability to translate editorial into a clean, reader-friendly design in both print and online media. Calm, collaborative and friendly working style—even under pressure.

- Accomplishments**
- ▶ Executed and managed major redesigns of multiple magazines and websites.
 - ▶ Worked closely with the editorial team to shape story ideas and create overall magazine persona.
 - ▶ Planned, organized and trafficked multiple projects simultaneously.
 - ▶ Consistently increased budget efficiencies without decreasing quality of publication.
 - ▶ Supervised, managed and mentored deputy art director.
 - ▶ Worked with illustrators and photographers to develop award-winning concepts; assigned projects, deadlines and budgets.
 - ▶ Directed photo shoots of some of the leading CEOs in the country.
 - ▶ During my tenure, subscription renewal rates increased from 87 to 97%.
 - ▶ Created complex in-house graphs and charts, color-corrected photos for print and created collage illustrations and slide shows for online use.
 - ▶ Negotiated and approved pre-press and printer contracts and estimates.
 - ▶ Approved printed materials at press checks to ensure quality control.

Employment Art Director, *CIO Insight*, Ziff Davis Enterprise
April 2007 - present

Art Director, *Directorship*, Newsmarkets LLC
April 2006 - April 2007

Art Director, *Chief Executive*
March 2000 - April 2006

Art Director, Financial Executives Institute
March 1995 - March 2000

Design and Production Manager, Financial Executives Institute
January 1990 - March 1995

Education B.A Communications, William Paterson University- Wayne, NJ
Professional development courses at School of Visual Arts- NY, NY

Software Expert in InDesign, Quark Xpress, Photoshop, Illustrator, and Acrobat

Awards 2005 Gold Ozzie for best cover design, 2001 ASBPE East Coast Region award winner

Portfolio with references available online at www.andrewogilviedesign.com